



# BRICE MARTINEZ



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in bricemartinez

## EDUCATION

**Master Degree 2008 to 2011, FRANCE**  
Master in Business and Information System Management in ESC-ECEM Business School, TOURS POITIERS

**Bachelor Degree 2006 to 2007, SPAIN**  
Bachelor in Economics and Administration in Universidad de Salamanca, SALAMANCA

**University 2004 to 2006, FRANCE**  
First and Second year of Bachelor Degree in Economics and Administration in Université René Descartes, PARIS 5

## LANGUAGES

English ██████████  
Spanish ██████████  
French ██████████

## TECHNICAL SKILLS

Microsoft Office ●●●●●●●●  
Jira Software ●●●●●●●●  
Microsoft Dynamics CRM ●●●●●●●●  
Adobe InDesign ●●●●●●●●  
Adobe Photoshop ●●●●●●●●  
HTML /CSS/ Flash ●●●●●●●●  
My SQL ●●●●●●●●

## SUMMARY

After earning a bachelor degree in economics and a Master degree in Business and Information System, I worked as a consultant in Information system and Digital transformation for over four years. I had the opportunity to start collaborating on a new project in Cambodia, bringing together CRM and digital business and building up a Project Management and UX/UI

## WORK EXPERIENCE

**Project Manager, iDcrm**  
Phnom Penh, Cambodia • 2015 to 2016

Developing an Advanced Microsoft Dynamics CRM client for iOS connected to a CRM Microsoft Dynamics solution. Working with a development team from requirement gathering to the final delivery

### Accomplishments

Leading an Agile team of 7 developers working on 2 different projects (From the Backlog, Bug tracking, evolution,...) guaranteeing client satisfaction in delivery and follow-up.  
Willingness to work with clients cross country in several language (Thailand, Vietnam, France)  
Digital user experience on iOS iPad app

**CRM Senior Consultant, CSC/Computer Sciences Corporation**  
Paris, France • 2011 to 2015

CRM projects : Requirements gathering, installation, configuration, integration, testing, training, reporting, functional and technical documentation and support for Microsoft Dynamics CRM solutions

Digital : 1year experience as Test Lead for the national Transportation company (SNCF), assuring to train drivers a fully working and qualitative tool to drive daily high speed train (TGV)

### Accomplishments

Strong Microsoft CRM Configuration expertise and Digital experience on iOS iPad  
Working with different business needs - Insurance (EuropAssistance) - Banks (Société Générale, BNP Paribas Security Services, Société Générale Securities Services - Public ministry (French government)  
Managing a team 10 testing peoples and coordinating a lot of evolution according to the business needs.  
Providing the training and the tools necessary for junior consultant to get better everyday.

**Junior Consultant, Accenture Part Optimization**  
Boulogne Billancourt, France • 2009-2010

Advisory in industrial spare part pricing, using a Web tool for industrial and automotive industry

### Accomplishments

Setting up representative sample for future prospect and clients  
Analysis of complex spare part catalog to improve pricing recommendation and margins.